
















General Education Learning Outcomes for Communication

The goal of the Communication requirement is to provide students with the tools to communicate effectively using a variety of modalities while using appropriate rhetorical techniques. Addressing issues in today's world requires communication of creative, problem-solving approaches with others through written, oral, and nonverbal channels, and the ability to listen and communicate collaboratively with others to engender solutions. The skills gained in these courses enhance students' ability to define and solve problems, to communicate these definitions and solutions, make reasoned judgements after critical evaluation of research, and to participate in collaboratively solving problems of local and/or global significance.

Category Learning Outcomes	Primary Core Competencies
1. Analyze essential rhetorical concepts, including purpose, audience, and context.	  
2. Compose a variety of original messages using effective written communication skills.	 
3. Deliver a variety of original messages using effective oral communication skills.	 
4. Apply appropriate communication skills to move an idea from process to outcome.	 
5. Integrate credible research into academic projects.	  
6. Employ ethical interpersonal communication with others in multiple contexts.	  

Guidelines

This requirement is not met by other courses such as writing intensive courses in disciplines like Literature, History, Theatre, Social Sciences, or Philosophy; furthermore, nor is this requirement met by other courses using oral presentations. Courses meeting this outcome also must not be based in a specific field or profession.

Courses satisfying the Communication category must meet four (4) or more of the above learning outcomes.

